



+91 7351914151
jaindivija13@gmail.com
www.divijajain.com

EDUCATION

October 2020
Certificate from HarvardX
for online course:
Entrepreneurship in
Emerging Economies

2016 - 2020
B. Des. Industrial Design
Srishti Institute of Art,
Design & Technology

SKILLS

Design:

Packaging Design
Branding
Illustration
Graphic Design
Furniture Design
Accessory Design
UI Design
Design Thinking
Design Research

Tools:

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
**Learning Figma*
Adobe Lightroom
Fusion 360
AutoCAD
KeyShot

Hands-on:

Painting
Sketching
Technical Drawing
Prototyping
Wood Turning
Wood Carving

DIVIJA JAIN

VISUAL DESIGNER | INDUSTRIAL & PRODUCT DESIGNER

EXPERIENCE

Story Design | Visual Designer

May 2022-Present
Noida

- Designed promotional branding materials for a leading packaging company: brochure, trifolds, display banners for Asia Coat+Ink Show 2022 & Plastindia 2023, posters and social media posts.
- Created packaging designs for several FMCG brands to express their new brand identity through a modern and minimalist visual style.
- Constructed impactful marketing collaterals including one-pagers, catalogues and website UI designs by diving deep into market research for varied clients from the industrial sector.

Cottons and Satins | Product and Furniture Designer

Mar 2021-Apr 2022
Delhi

- Designed, managed and delivered bespoke furniture and home products for over 30+ interior projects, resulting in high customer satisfaction.
- Designed packaging for textile products by upcycling materials from the manufacturing unit.
- Hand-painted and crafted artworks to represent the new print collection which were featured at their Delhi and Mumbai store.
- Executed the product development process from ideation to production, including material & hardware selection, quality review, regular factory visits and client management.

Hettich India Pvt. Ltd. | Industrial Designer

Sep 2020-Oct 2020
Delhi

Worked on an individual project using Hettich's fittings to design and conceptualize innovative, multi-purpose furniture for a tiny house.

Walnut Interiors & Furniture | Product Design

Jun 2019-Jul 2019
Noida

Contributed to the design team to produce concepts and presentations, assisted in vendor management for clients, and curated an exhibition stall at The Kalptaru Society, New Delhi.

The Wishing Chair | Visual Designer

May 2018-Jun 2018
Delhi

Worked with the lead designer and the assistant buyer: Designed prints for the stationary collection, wrapping papers and wall art.

Kolorobia: Art in Life | Artist Collaboration

2020-Present

Handpainted wall decor and tableware series.

FREELANCE

- Logo Design: Elements Home Furnishings, Toronto, Ontario. 2022
- Logo Design: Om Sai Motor Driving Training School, Noida. 2021
- Wedding Invitation: Personalised with Digital Portrait & Storyboard. 2020
- Logo Design: Indian Arbitration Law Review- Journal by NLIU Bhopal with L&L Partners. 2020
- Packaging Design: Quick Cup by Sixteen Grams Coffee. 2020