

DIVIJA JAIN

Industrial & Product Designer
Visual Designer

PROFILE

I believe in finding solutions that bring an emotional aspect into the design and which bring a key element of art and design together. In my spare time, I like to paint and create artworks that are inspired by my travel experiences.

CONTACT

www.divijajain.com

[✉ jaindivija13@gmail.com](mailto:jaindivija13@gmail.com)



EDUCATION

October 2020

Certificate from HarvardX for online course:
Entrepreneurship in Emerging Economies

2016 - 2020

Srishti Institute of Art, Design and Technology
B. Design, Industrial Arts & Design Practices
CGPA: 8.41

2002-2016

Senior Secondary School Examination, CBSE
Apeejay School, Noida
Commerce + Maths : 94.5%

SKILLS

Design:

Furniture & Products
Packaging Design
Branding
Visual Design
Design Thinking
Design Research

Tools:

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe Lightroom
Fusion 360
AutoCAD
KeyShot
Procreate

Hands-on:

Sketching
Technical Drawing
Prototyping
Wood Turning
Wood Carving

Interests:

Painting
Travelling
Photography
Cooking
Basketball

EXPERIENCE

2022 ● Story Design | Visual Designer

May 2022- Present | Noida, India

[Kolorobia: art in life](#) | Collaboration

On-going Artist Collaboration

Handpainted wall decor and tableware series.

2021 ● Cottons and Satins | Product and Furniture Designer

March 2021- April 2022 | Delhi, India

- Designing and overseeing production for furniture and home products for over 30+ furniture and interior projects.
- Designed packaging for table linen, bedding and cushions.
- Executed the product development process from ideation to completion with material and hardware selection.
- Regular client communication: conducted one-on-one client meetings to understand their needs and proposed designs accordingly.
- Managed various orders of products and furniture, both online and offline, upholstery fabric inventory and quality check.
- Conducted regular factory visits, site visits, material procurement and vendor communication.

Freelance

- Logo Design: Om Sai Motor Driving Training School, Noida

2020 ● Hettich India Pvt. Ltd. | Industrial Designer

September 2020- October 2020 | Delhi, India

Worked on an individual project titled "Designing and Conceptualizing Ideas for Furniture in respect to Space and Architecture of a Tiny House", efficiently using Hettich's fittings and fixtures.

Freelance

- Logo Design: Indian Arbitration Law Review- An annual peer-reviewed academic journal devoted to arbitration published by NLIU Bhopal with L&L Partners.
- Packaging Design: Quick Cup by Sixteen Grams Coffee.

2019 ● Walnut Interiors & Furniture | Product Design & Management

June 2019 - July 2019 | Noida, India

Worked with the design team to produce concepts and presentations; assisted in vendor management for clients; and curated an exhibition stall at The Kalptaru Society, New Delhi.

2018 ● Bangalore Walk Festival, December 2018

Event manager for the first Bangalore Walk Festival 2018, curated by Aastha Chauhan, which was a low budget student-led event, celebrating the plurality and culture, through walks organised across Bengaluru.

The Wishing Chair | Visual Designer

May 2018- June 2018 | Delhi, India

Worked with the lead designer and the assistant buyer: Designed prints for the stationary collection, wrapping papers and wall art.